



Simple Coinage

THE SIMPLE WAY TO COIN MULTIPLICATION

SC Token Sale Details

Please read this note carefully as it provides updated details about the SC sale mechanics. Updated 23 November, 2017 17:00 UTC. This document describes various aspects of the OpenST Token Sale for "SC."

Any updates to this document will be posted on the Simple Coinage webpage for the Simple Coinage Token Sale: <https://simplecoinage.org> **LEGAL DISCLAIMER:** This document is not a prospectus nor a solicitation for investment and it does not pertain in any way to an offering of securities in any jurisdiction. All participants in the OpenST Token Sale must read the Terms & Conditions.

Our goal with the token sale is to get SC into the hands of as many developers and companies as possible -- to kickstart an ecosystem around OpenST.

Towards that goal, we have designed the SC sale to accrue more benefits to the community as more people participate in the sale.

- **SC Target** activates **100% bonus** tokens for everyone. — **ACHIEVED ON DAY 1**
- **SC Kicker** grows the bonus to **100% bonus** tokens for everyone. — **ACHIEVED ON DAY 2 to 21**
- **SC Power** grows the bonus to **100% bonus** tokens for everyone.

The final SC sale mechanics and details are as follows:

- **The BTC price per token is \$6945.212** and thus 1 BTC = \$6945.212. **On 20 November, 2017 it was announced that all purchasers will also get 100% bonus ST** after the sale due to fluctuations in BTC during the sale. [Learn more.](#)
- **The Soft Cap** is \$50,000,000. The **soft cap was achieved** during a private pre-sale for large purchasers and early member companies. Pre-sale purchasers received an average of 27% bonus (different bonus levels were provided based on purchase size). All pre-sale purchasers shall have their ST released to them 1/12th per month over a 12 month period following the sale. The bonuses for pre-sale purchasers are not included towards the soft cap.
- **Hard Cap.** \$240,000,000 tokens are available for purchase in the sale, of the 800,000,000 total SC ever minted (finite supply).
- **The token sale will end** when the hard cap of 240,000,000 purchased tokens (not including any bonus tokens) is sold or at 12:59:59 UTC on 1 December, 2017. If all 240,000,000 purchasable tokens are sold, \$20M worth of BTC will have been raised.



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- **SC Target:** When a total of \$100,000,000 have been sold, all participants in the sale shall receive an automatic 100% SC Target Bonus on their purchases. The SC Target bonus shall be on top of all other bonuses that participants have earned. — **ACHIEVED ON DAY 1**
- **SC Kicker:** When a total of \$120,000,000 have been sold, all participants in the sale shall receive an automatic 100% Kicker Bonus on their purchases (5% more than the Target). The SC Kicker bonus replaces the target bonus. — **ACHIEVED ON DAY 2 - 21**
- **SC Power:** When a total of \$180,000,000 have been sold, all participants in the sale shall receive an automatic 100% Power Bonus on their purchases (5% more than the Kicker). The SC Power bonus replaces the kicker bonus.
- When the sale ends. **Bonuses will be paid from any unsold tokens from the 240,000,000 tokens available for this sale. If there are not enough unsold tokens to cover the bonuses, the remainder will come from the reserve for possible future token sales.** As example, if all 240,000,000 tokens are sold and 90,000,000 bonus tokens are promised, the reserve for possible future token sales will drop from 17% to 5%.
- Any remaining **unsold tokens** from token sale #1 after all bonuses have been allocated shall be **burned**.
- **Purchased tokens will be distributed** immediately upon confirmation of payment and shall be activated within 1 day from the purchase of the token.
- **Bonus tokens will be distributed** within 21 days of the closing of the token sale and shall be activated upon distribution.
- All purchasers in the first token sale shall receive a 100% bonus on any purchases in **future token sales** , should such events occur.



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Token Sale Data Sheet

SOFT CAP
50,000,000 Tokens



Achieved

TARGET
100,000,000 Tokens



Achieved Day 21

HARD CAP
240,000,000 Tokens

TOTAL TOKEN SUPPLY
800,000,000 finite supply

ST PUBLIC SALE PRICE
1 BTC = 6945.212 ST + 15% **

ERC20 TOKEN
Yes

MINIMUM PURCHASE
1 BTC

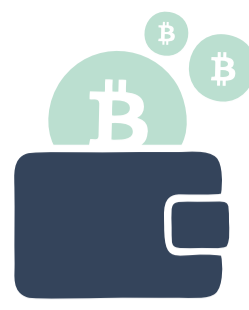
MAXIMUM PURCHASE
No Cap

TOKEN DISTRIBUTION
Immediate

TOKEN ACTIVATION
ASAP, no later than 22 Dec, 2019

* Any remaining tokens from token sale 1 will be burned.

** Public sale 100% discretionary bonus based on BTC fluctuations



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SC Community Bonuses

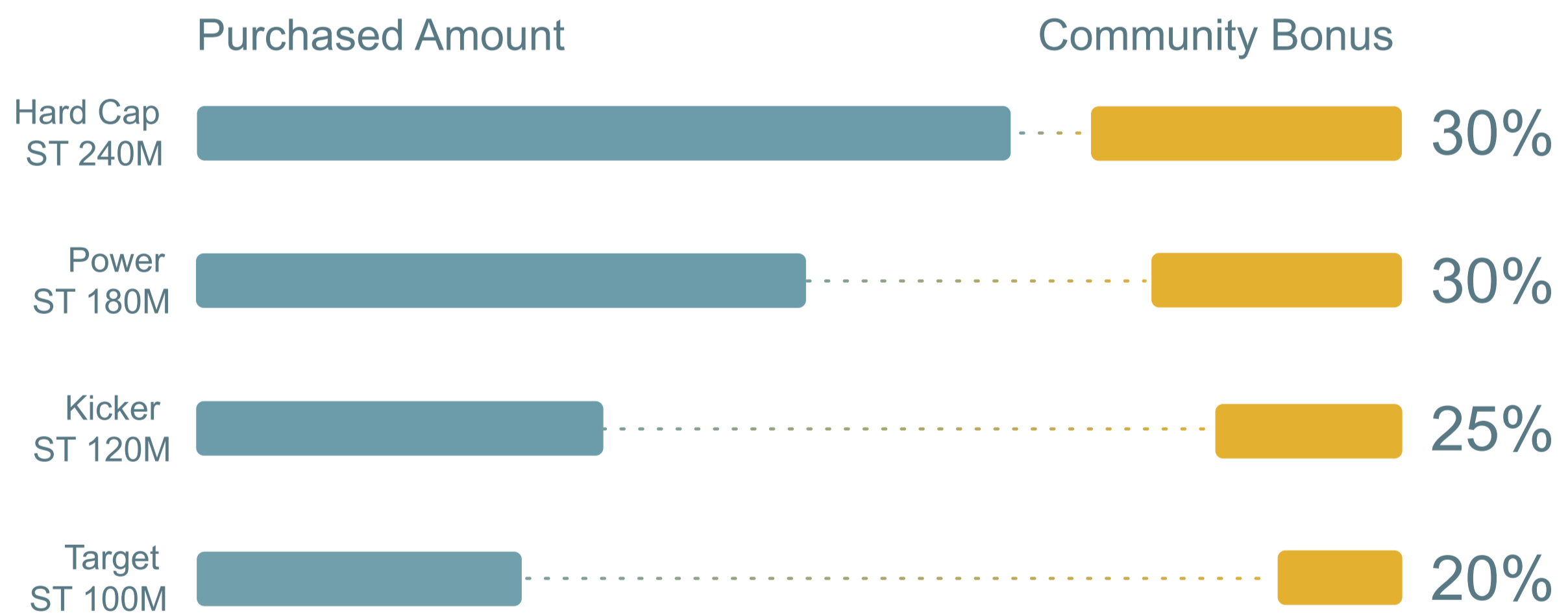
The more everyone purchases, the more everyone benefits!

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SC Kicker grows the bonus to **100% bonus** tokens **for everyone**

SC Power grows the bonus to **100% bonus** tokens **for everyone**

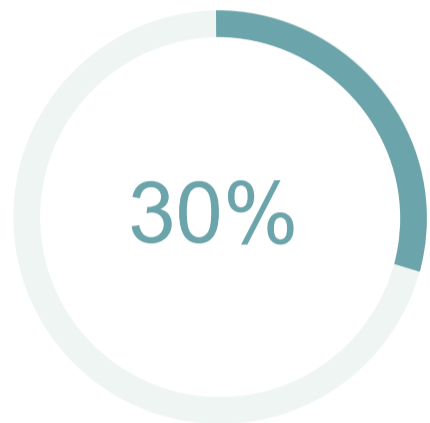




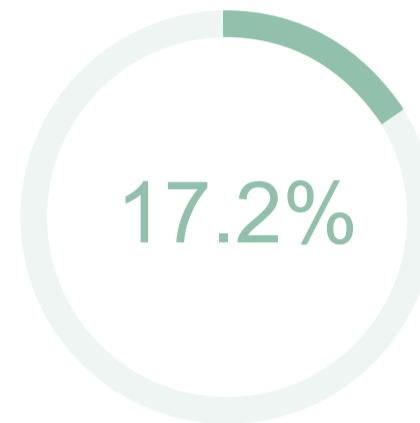
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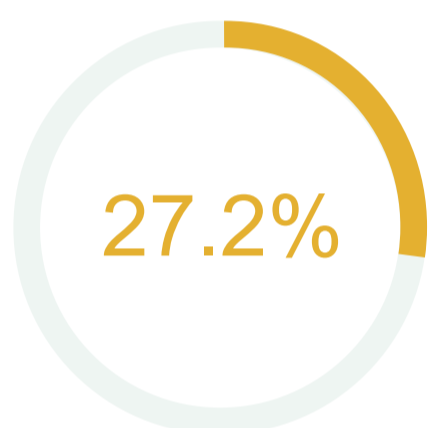
Token Allocation



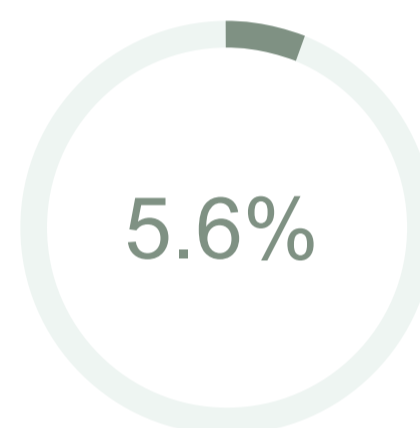
Token Sale
\$240,000,000 to be sold in token sale #1, representing 30% of the total token supply.



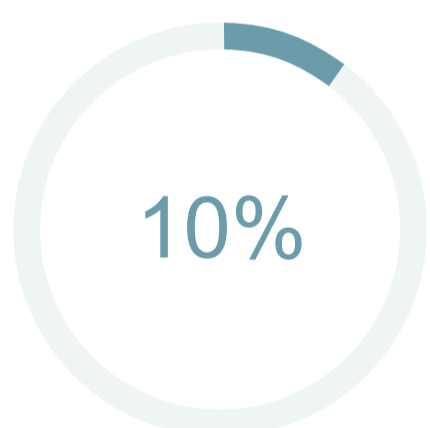
Future Token Sale
5% to 17.2% of token supply (depending on bonuses) reserved for future token sales, locked in smart contract for minimum of 6 months.



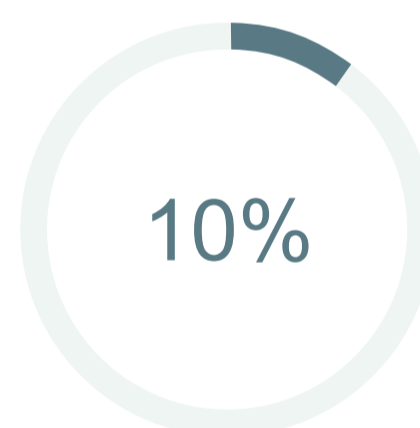
Accelerator Program
27.2% of token supply reserved for grants for promising Branded Token projects and developers building on SC.



Early Backers
5.6% of tokens allocated to early financial backers who supported the project development since early 2016. 3 year vesting schedule.



Advisors
10% of tokens allocated to project advisors. 2 year vesting schedule.



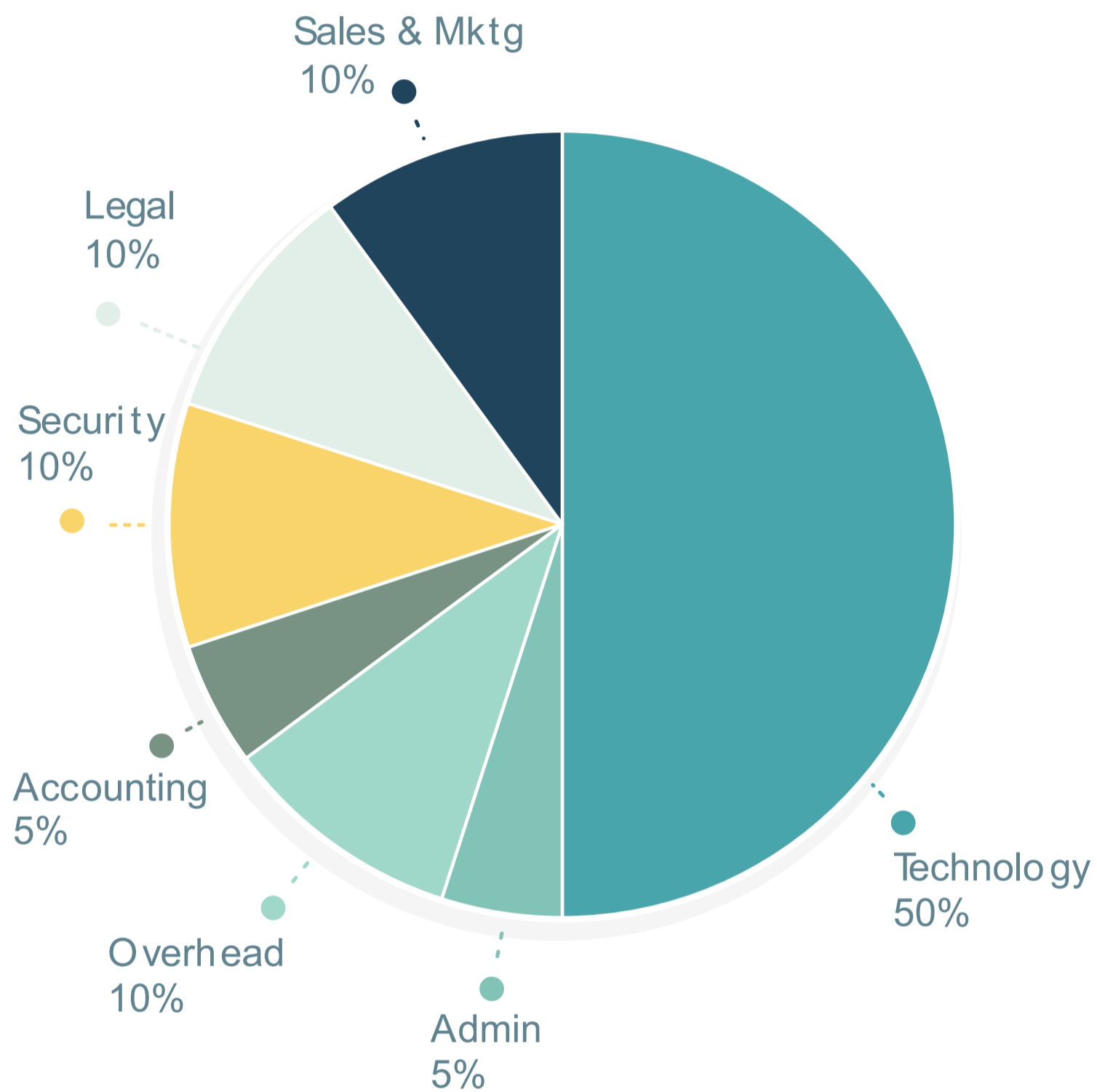
Founders
10% of tokens allocated to the Founding Team. 3 to 4 year vesting schedules.



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Use of Proceeds



The purpose of the first Simple Coinage Token sale is to empower an ecosystem and to help finance further development of the Simple Token protocol.

The majority of proceeds from token sale #1 shall go towards protocol and associated software development and ecosystem development.

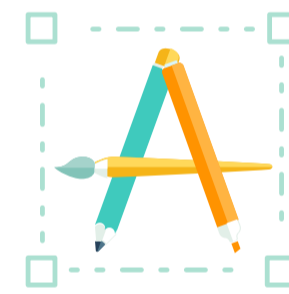
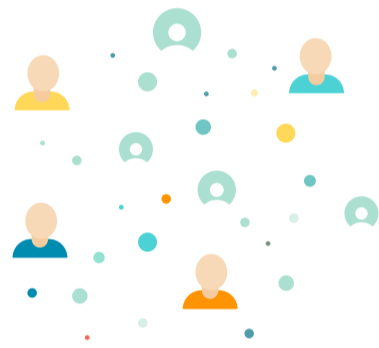
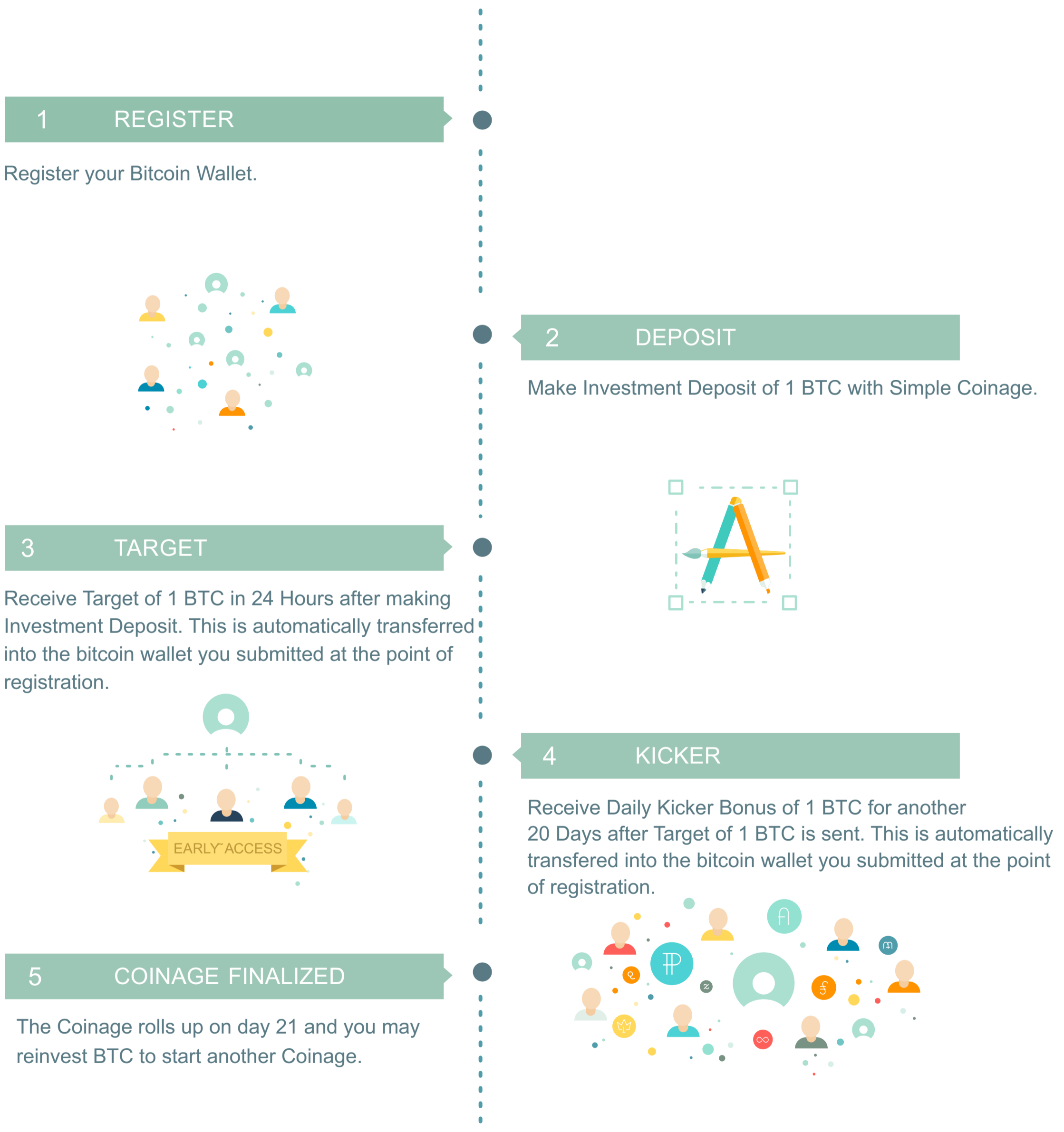
Other expenses shall include security, legal, and regulatory matters to maintain the integrity of the Simple Token network.



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Key Process





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Important Links

TERMSANDCONDITIONS

<https://simplecoinage.org/terms.html>

PRIVACYPOLICY

<https://simplecoinage.org/privacy.html>

REGISTER

<https://simplecoinage.org/sign-up.html>
